



STARRY AWARD

招星薈

獎項準則 2027

全新招星薈經理獎項





招星薈

獎項設立目的

推動業界持續招募發展，培育良好招募習慣，嘉許保險招募精英的傑出表現。

獎項申請準則

- 申請人必須為申請年度之 GAMAHK 會員 (國際會員或專業發展中心會員)。
- 於業績計算年度必須達以下直屬招募人數。申請人可為經理或招募轉介人：
 - (銅獎) 2 位保險代理人；
 - (銀獎) 4 位保險代理人；
 - (金獎) 6 位保險代理人或以上。
- 新招募之保險代理人：
 - 必須為非業界招募 或 於過往 24 個月或以上沒有於任何一間保險公司以營業代理登記成為保險代理人或保險經紀；
 - 必須於計算期內成功於所屬公司登記成為保險代理人；
 - 只能計算在一位招星薈申請人之內。
- 過去 3 年內須於操守方面無任何業界違規紀錄，並以保險業監管局 (IA) 及強制性公積金計劃管理局 (MPFA) 的監管紀錄為準。
- 申請人的獎項申請文件必須由所屬公司確認。
- 申請表格必須連同獎項行政費港幣 380 元一同繳交。

尊享榮譽

- 招星薈榮譽證書乙張；
- 於特定報章刊登獲獎者照片；
- 於 GAMAHK 官方網站刊登獲獎者名字；
- 卡片名銜 (授權在名片中使用獎項標誌)；
- 尊享報名出席招星薈頒獎典禮。

獎項標誌使用期

- 申請年度 5 月 1 日至次年 4 月 30 日止。





招星薈超級經理

獎項設立目的

表揚於推動保險業持續招募與人才發展方面作出卓越貢獻的經理人。獲獎者不僅展現領導力與前瞻視野，更能在團隊中培育良好的招募文化，建立專業、系統化的發展模式。特別嘉許在保險招募領域中表現突出的精英，彰顯其在推動行業永續成長、提升團隊塑造優秀人才的非凡成就。

獎項申請準則

- 申請人必須為申請年度之 GAMAHK 會員(國際會員)。
- 其直接管轄代理人於業績計算年度獲得招星薈獎項人數：
 - (銅獎) 2 位保險代理人；
 - (銀獎) 4 位保險代理人；
 - (金獎) 6 位保險代理人或以上。
- 過去 3 年內須於操守方面無任何業界違規紀錄，並以保險業監管局 (IA) 及強制性公積金計劃管理局 (MPFA) 的監管紀錄為準。
- 必須於申請年度內為所屬公司的經理。
- 申請人的獎項申請文件必須由所屬公司確認。
- 申請表格必須連同獎項行政費港幣 638 元一同繳交。

尊享榮譽

- 招星薈榮譽證書乙張；
- 於特定報章刊登獲獎者照片；
- 於 GAMAHK 官方網站刊登獲獎者名字；
- 卡片名銜(授權在名片中使用獎項標誌)；
- 尊享報名出席招星薈頒獎典禮。

獎項標誌使用期

- 申請年度 5 月 1 日至次年 4 月 30 日止。





STARRY AWARD

Objective of GAMAHK Starry Awards

Promote continuous recruitment and development within the industry, cultivate high-quality non-industrial recruitment, and recognizing the outstanding performance of elite insurance recruitment professionals.

Criteria for application

- The Applicant(s) must be the member in good standing (GAMAHK International Member or PDC Member) for the ensuring year.
- Applicant(s) must serve as direct recruiters and fulfill the specified recruitment as below,
(Bronze) – at least recruited 2 insurance agents;
(Silver) – at least recruited 4 insurance agents;
(Gold) – at least recruited 6 insurance agents.
- Newly recruited insurance agent:
 - must be a non-industrial recruit; OR Applicant(s) who has NOT registered as an insurance agent/broker of an authorized insurer for more than 24 months consecutively;
 - must be officially register as an insurance agent with affiliated company during the calculation period.
 - can only be counted by one Starry Award applicant °
- The Applicant(s) shall have no record of industry misconduct within the preceding three years, as evidenced by the official regulatory records maintained by the Insurance Authority (IA) and the Mandatory Provident Fund Schemes Authority (MPFA).
- The award application documents of the applicant must be confirmed and submitted by their affiliated company.
- The application form must be accompanied by a payment of HKD 380 for administrative fees.

Exclusive Honors

- Award Certificate;
- Publication of awardees' photo in designated local newspaper;
- Publication of awardees' name on GAMAHK official website;
- Authorization of the usage of award logo on name card;
- Exclusive right to attend the Starry Award Presentation Ceremony.

Duration of the award logo's usage

- From 1 May of the application year to 30 April of the following year.





STARRY ELITE MANAGER AWARD

Objective of GAMAHK Starry Awards

This award recognizes managers who have made outstanding contributions to continuous recruitment and talent development within the insurance industry. Awardees demonstrate strong leadership and forward-looking vision, while fostering a positive recruitment culture and establishing professional, systematic development models within their teams. It particularly honors elite performers in insurance recruitment, recognizing their exceptional achievements in driving sustainable industry growth and cultivating outstanding talent.

Criteria for application

- The Applicant(s) must be the member in good standing (GAMAHK International Member) for the ensuring year.
- Number of directly supervised agents who successfully applied for and obtained the Starry Award during the performance year,
(Bronze) – at least recruited 2 insurance agents;
(Silver) – at least recruited 4 insurance agents;
(Gold) – at least recruited 6 insurance agents.
- The Applicant(s) shall have no record of industry misconduct within the preceding three years, as evidenced by the official regulatory records maintained by the Insurance Authority (IA) and the Mandatory Provident Fund Schemes Authority (MPFA).
- Must have served as a manager of the affiliated company during the application year.
- The award application documents of the applicant must be confirmed and submitted by their affiliated company.
- The application form must be accompanied by a payment of HKD 638 for administrative fees.

Exclusive Honors

- Award Certificate;
- Publication of awardees' photo in designated local newspaper;
- Publication of awardees' name on GAMAHK official website;
- Authorization of the usage of award logo on name card;
- Exclusive right to attend the Starry Award Presentation Ceremony.

Duration of the award logo's usage

- From 1 May of the application year to 30 April of the following year.





香港人壽保險經理協會

General Agents and Managers Association of Hong Kong

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