



GAMAHK

Starry Award 招星薈

推動 業界持續招募發展

培育 良好招募習慣

嘉許 保險招募精英的傑出表現

2025

獎項準則



GAMAHK 榮譽獎項準則 2025

GAMAHK 招星薈

獎項設立目的

推動業界持續招募發展，培育良好招募習慣，嘉許保險招募精英的傑出表現

招募計算期

上半年 - 2025 年 1 月 1 日至 6 月 30 日

下半年 - 2025 年 7 月 1 日至 12 月 31 日

申請準則

- 申請人必須為申請年度之 GAMAHK 會員 (國際會員或專業發展中心會員)。
- 申請人必須為直接招募者並達到以下招募人數要求：
 - (金獎) 3 位保險代理人或以上；
 - (銀獎) 2 位保險代理人；
 - (銅獎) 1 位保險代理人。
- 新招募之保險代理人：
 - 必須為非業界招募 或 於過往 24 個月或以上沒有於任何一間保險公司以營業代理登記成為保險代理人或保險經紀；
 - 必須於計算期內成功登記為所屬公司的保險代理人。
- 申請人的獎項申請文件必須由所屬公司確認。
- 申請表格必須連同獎項行政費港幣 380 元一同繳交。

專享榮譽

- 榮譽證書乙張；
- 於特定報章刊登獲獎者照片；
- 於 GAMAHK 官方網站刊登獲獎者名字；
- 卡片名銜 (授權在名片中使用獎項標誌)；
- 報名出席「招星薈頒獎典禮」 (港幣 880 元)。

招星薈專屬頒獎典禮

- 嘉賓分享管理心得；
- 精美訂製榮譽獎座乙個；
- 個人專屬短片。

獎項標誌使用期

- 上半年 - 2025 年 9 月 1 日至 2026 年 8 月 31 日
- 下半年 - 2026 年 4 月 1 日至 2027 年 3 月 31 日

獎項標誌



香港人壽保險經理協會 General Agents and Managers Association of Hong Kong

觀塘海濱道 133 號萬兆豐中心 11 樓 G 室 Unit G, 11th Floor, MG Tower, 133 Hoi Bun Road, Kwun Tong, Kowloon

Tel: (852) 2893 9699 Email: memegama.com.hk Website: www.gama.com.hk

GAMAHK AWARD CRITERIA 2025

GAMAHK STARRY AWARD

Objective of GAMAHK Starry Awards

Promote continuous recruitment and development within the industry, cultivate high-quality non-industrial recruitment, and recognizing the outstanding performance of elite insurance recruitment professionals

Recruitment calculation period

The first half of the year - January 1st to June 30th, 2025

The second half of the year - July 1st to December 31st, 2025

Criteria for application

- The Applicant(s) must be the member in good standing (GAMAHK Global Member or PDC Member) for the ensuring year.
- Applicant(s) must serve as direct recruiters and fulfill the specified recruitment as below,
(Gold) - Recruited 3 insurance agents or more;
(Silver) - Recruited 2 insurance agents;
(Bronze) - Recruited 1 insurance agent.
- Newly recruited insurance agent:
 - must be a non-industrial recruit; OR Applicant(s) who has NOT registered as an insurance agent/broker of an authorized insurer for more than 24 months consecutively;
 - must be officially register as an insurance agent with affiliated company during the calculation period.
- The award application documents of the applicant must be confirmed and submitted by their affiliated company.
- The application form must be accompanied by a payment of HKD 380 for administrative fees.

Exclusive Honors for awardees

- Award Certificate;
- Publication of awardees' photo in designated local newspaper;
- Publication of awardees' name on GAMAHK official website;
- Authorization of the usage of award logo on name card;
- Exclusive right to attend the Starry Award Presentation Ceremony (HKD 880).

Prestigious Awards Presentation Ceremony

- Management insight sharing from experienced trainer;
- Unique and exquisite Award trophy;
- Personalized Awardee Flip.

Duration of the award logo's usage

- The first half of the year - September 1st, 2025 to August 31st, 2026
- The second half of the year - April 1st, 2026 to March 31st, 2027

Category of Awards Logo



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