

GAMAHK 榮譽獎項準則 2024

GAMAHK Starry Awards 招星薈

GAMAHK
HONG KONG



獎項設立目的

推動業界持續招募發展，培育良好招募習慣，嘉許保險招募精英的傑出表現

招募計算期

上半年 – 2024 年 1 月 1 日至 6 月 30 日

下半年 – 2024 年 7 月 1 日至 12 月 31 日

申請準則

- ✧ 申請人必須為申請年度之 GAMAHK 會員（國際會員或專業發展中心會員）
- ✧ 申請人必須為直接招募者並達到以下招募人數要求：
 - （金獎）最少聘請 3 位保險代理人或以上
 - （銀獎）最少聘請 2 位保險代理人
 - （銅獎）最少聘請 1 位保險代理人
- ✧ 新聘請之保險代理人：
 - 必須為非業界招募
 - 必須於計算期內成功於所屬公司登記成為保險代理人
- ✧ 申請人的獎項申請文件必須由所屬公司確認
- ✧ 申請表格必須連同行報名費港幣 300 元繳交

尊享榮譽

- ✧ 招星薈榮譽證書乙張
- ✧ 於特定報章刊登獲獎者照片
- ✧ 於 GAMAHK 官方網站刊登獲獎者名字
- ✧ 卡片名銜(授權在名片中使用獎項標誌)

招星薈尊屬頒獎典禮

- ✧ 尊享報名出席招星薈頒獎典禮
- ✧ 星級嘉賓分享管理心得
- ✧ 精美訂製榮譽獎座乙個
- ✧ 個人化專屬短片

獎項標誌使用期

上半年 – 2024 年 9 月 1 日至 2025 年 8 月 31 日

下半年 – 2025 年 5 月 1 日至 2026 年 4 月 30 日

獎項標誌



GAMAHK Awards Criteria 2024

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Objective of GAMAHK Starry Awards

Promote continuous recruitment and development within the industry, cultivate high-quality non-industrial recruitment, and recognizing the outstanding performance of elite insurance recruitment professionals.

Recruitment calculation period

The first half of the year - January 1st to June 30th, 2024

The second half of the year - July 1st to December 31st, 2024

Criteria for application

- ✪ Applicants are required to be a GAMAHK member for the application year (International member or PDC member).
- ✪ Applicants must serve as direct recruiters and fulfill the specified recruitment as below,
(Gold) - A minimum of 3 insurance agents or more must be recruited;
(Silver) – 2 insurance agents must be recruited;
(Bronze) – 1 insurance agent must be recruited.
- ✪ Newly recruited insurance agents,
 - must be an non-industrial recruit;
 - must be officially register as an insurance agent with affiliated company during the calculation period.
- ✪ The award application documents of the applicant must be confirmed and submitted by their affiliated company.
- ✪ The application form must be accompanied by a payment of HKD 300 for administrative fees.

Exclusive Honors for awardees

- ✪ Award Certificate
- ✪ Publication of awardees' photo in designated local newspaper
- ✪ Publication of awardees' name on GAMAHK official website.
- ✪ Authorization of the usage of award logo on name card.

Prestigious Awards Presentation Ceremony

- ✪ Exclusive right of register to attending the prestigious Award Presentation Ceremony.
- ✪ Management insight sharing from experienced trainer.
- ✪ Unique and exquisite Award trophy.
- ✪ Personalized Awardee Flip.

Duration of the award logo's usage

The first half of the year - September 1st, 2024 to August 31st, 2025

The second half of the year - May 1st, 2025 to April 30th, 2026

Awards Logo

