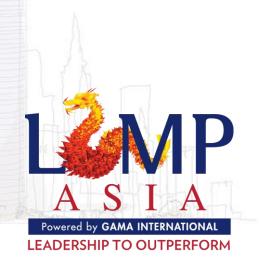
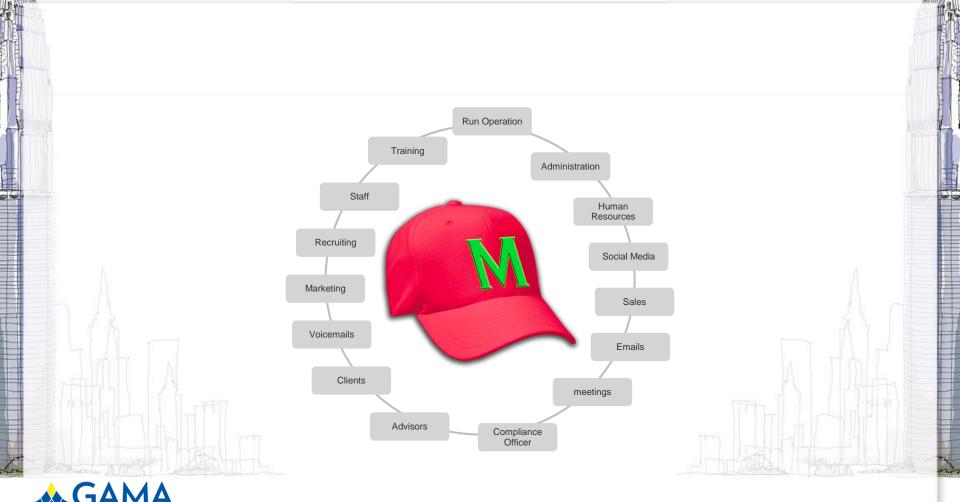
ESSENTIAL....ESSENTIALS

DARALEE BARBERA, CFP CMFC CLF ChFC
GAMA INTERNATIONAL BOARD PRESIDENT
2014-2015





We Feel Responsible

- Family
- Staff
- Corporate Office Clients
- Stakeholders





Solutions to Outperform

PRODUCTS

PRACTICE ON PURPOSE



LAMP CLASSICS DVD



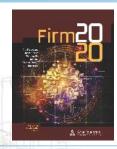
ATTRACTING THE RIGHT PEOPLE



BUSINESS BUILDER PLUS



PROGRAMS











The Essential
Elements of
LEADERSHIP &
MANAGEMENT

- Leadership
- Vision
- Values



The Essential
Elements of
LEADERSHIP &
MANAGEMENT

- Recruiting
- Selection
- Retention



The Essential
Elements of
LEADERSHIP &
MANAGEMENT

- Training
- Supervision
- Accountability



The Essential
Elements of
LEADERSHIP &
MANAGEMENT

- Personal Development
- Goals



The Essential
Elements of
LEADERSHIP &
MANAGEMENT

- The Business Plan
 - -Homework Pre and Post
 - -10 Year Plan



Don't let the WAY limit the WHAT

- De-skill
- Seat on the Bus
- Specialists and Faculty
- Points
- Sharing
- Leading and Managing

Aha!



De-skill (share and learn)

Office Administration

- Staff. Only 3 layers away.
- Who's job is it?

Advisors

- Shared Staff
- Face to Face

Leadership Team

- Joint Work
- Selection



Seat on the Bus



- Partnership
- Teamwork
- Collective Experience



Specialists and Faculty "Teaching others to Teach" "Always Room for Managers"



Points

30 Points per week

- 1/2 point per referral
- 1 point per sale
- 1 point per face-to-face meeting

Daily focus meeting

- Activity manager
- The week ends on Friday



Sharing

- Share a lot!
- Keep it simple
- Say it often
- Burn it in



Managers and Leaders:

- Control
- Influence
- Positive attitude
- Say YES a lot
- Find the CAN in Can't





Thank You GAMA International for



and

Thank You!



Essential.... Essentials

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